



TAXI COUNCIL SOUTH AUSTRALIA Inc

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"Promoting a Professional Taxi Industry"

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2016 TAXI DRIVER OF THE YEAR AUGUST AND SEPTEMBER 2016

In recognition of the importance of the taxi industry to the tourism sector, South Australia's best cabbies will again feature in a category in the highly coveted Tourism Awards.

Nominations for the 2016 Taxi Driver of the Year commenced 1st August 2016.

Passengers will be encouraged to nominate taxi drivers who provide customer service that stands out from the crowd, keeping in mind the following criteria:

- Driver Knowledge and Skills
- Courtesy and Helpfulness
- Driver Vehicle and Presentation
- Safety and Comfort
- Service to Passengers with Special Needs

Nominations for the Taxi Driver of the Year will run through until the end of September and will be assessed by a panel of community leaders.

Passengers can use their smart phones during their taxi journey to nominate a driver by logging onto www.sataxidriveroftheyear.com.au

As part of this year's awards, NOVA's CASANOVAS will be giving \$10 Taxi Vouchers to customers during August and September 2016. Vouchers can be redeemed at your CBS or at the Taxi Council SA.

You are eligible to win a major prize from the Taxi Council SA as this year's best cabbie, put your best foot forward so that your customers have no choice but to nominate you!

Cheryle Conduit

State Secretary
Taxi Council SA